Order ID: 53431 CF NTL-POL

08/28/12 04:39 PM



HL#:



Created:

ALLIANCE FOR A BETTER... CPE: / / 1595 Agency Commission: 15 % Updated: AMHEUER on 08/28/12 06:19 PM Agency: THE NEW MEDIA FIRM C/O MUNDY Product: EST#1595 (1300) Self :00:00 Confirmed: 08/28/12 06:19 PM LAUREN RICHARDS Demo: **HHOLDS** DMA RTG Sched. Code: Z Contract: 08/29/12 10:01 AM Buver: BM: SS AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly KSTP+: 0% KARE: 0% Share: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0% NEW ORDER CHG/PH 08/28/12 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total Item **HHOLDS** MSUNRISE3 0 1 0 1 0 0 0 NEWS 30 001 0.0 \$500.00 \$1,000.00 FBD LBD Sep 17 09/20/12 09/18/12 2 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G MSUNRISE3 1 0 0 0 0 0 0 NEWS 30 0.0 \$500.00 \$500.00 002 **FBD** LBD Sep 24 09/24/12 09/24/12 1 Total NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Item \$2,000.00 003 MLOCAL2 0 0 1 0 1 0 0 NEWS 30 0.0 \$1,000.00 LBD FBD Sep 17 09/19/12 09/21/12 2 Time Class Eligible Days Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Item Break Type **HHOLDS** MEARLY 0 2 2 2 2 0 0 NEWS 30 0.0 \$750.00 \$6,000.00 004 FBD LBD Sep 17 09/21/12 09/18/12 8 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G MEARLY 2 0 0 0 0 0 0 NEWS 30 0.0 \$750.00 \$1,500.00 005 LBD FBD Sep 24 09/24/12 09/24/12 2 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item NSAT8A 0 0 0 0 0 1 0 MNEW 30 0.0 \$600.00 \$600.00 006 FBD LBD Sep 10 09/15/12 09/15/12 1 NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total \$1,000.00 007 NNOON 0 1 0 1 0 0 0 NEWS 30 0.0 \$2,000.00 LBD **FBD** Sep 17 09/18/12 09/20/12

FBD - LBD: 09/15/12 - 09/24/12



WCCO-TV

Order ID: 53431 CF NTL-POL FBD - LBD: 09/15/12 - 09/24/12 HL#: Created: 08/28/12 04:39 PM ALLIANCE FOR A BETTER ... CPE: Client: / / 1595 Agency Commission: 15 % Updated: AMHEUER on 08/28/12 06:19 PM Agency: THE NEW MEDIA FIRM C/O MUNDY Product: EST#1595 (1300) Self :00:00 Confirmed: 08/28/12 06:19 PM Buyer: LAUREN RICHARDS Demo: **HHOLDS** DMA RTG Sched. Code: Z Contract: 08/29/12 10:01 AM AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0% Time Class Eligible Days Dur SC Self Pr Rate Spots NR A/G Item Break Type Sales Catg **HHOLDS** Total 008 NNOON 1 0 0 0 0 0 0 NEWS 30 0.0 \$1,000.00 \$1,000.00 FBD LBD Sep 24 09/24/12 09/24/12 1 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** NR A/G Item Rate Spots Total DBOLD 009 0 0 1 0 1 0 0 SOAP 30 0.0 \$550.00 \$1,100.00 FBD LBD Sep 17 09/21/12 09/19/12 2 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Item **HHOLDS** Rate Spots Total 0 1 0 1 0 0 0 DAY 010 DTALK 30 0.0 \$500.00 \$1,000.00 FBD LBD Sep 17 09/18/12 09/20/12 2 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G DTALK 1 0 0 0 0 0 0 DAY 30 011 0.0 \$500.00 \$500.00 LBD FBD Sep 24 09/24/12 09/24/12 1 Time Class Dur SC Self Pr Sales Catg NR A/G Item Eligible Days Break Type **HHOLDS** Rate Spots Total **EDRPHIL** 0 1 0 1 0 0 0 EFG 30 012 0.0 \$750.00 \$1,500.00 FBD LBD Sep 17 09/18/12 09/20/12 2 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 013 **EDRPHIL** 1 0 0 0 0 0 0 EFG 30 0.0 \$750.00 \$750.00 FBD LBD Sep 24 09/24/12 09/24/12 1 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 014 EELLEN 0 0 1 0 1 0 0 EFG 30 0.0 \$1,000.00 \$2,000.00 LBD FBD Sep 17 09/19/12 09/21/12 2

WCCO-TV

NR A/G

NR A/G

BS TELEVISION

\$1,400.00

Order ID: 53431 CF NTL-POL FBD - LBD: 09/15/12 - 09/24/12 HL#: 08/28/12 04:39 PM Created:

Client: ALLIANCE FOR A BETTER ... CPE:

Agency: THE NEW MEDIA FIRM C/O MUNDY

LAUREN RICHARDS

Nicole Roy Pol-GWTS-PH

/ / 1595 Product:

EST#1595 (1300)

Demo: **HHOLDS**

DMA RTG

Self :00:00 Sched. Code: Z

Agency Commission: 15 % Updated:

AMHEUER on 08/28/12 06:19 PM

Confirmed: 08/28/12 06:19 PM Contract: 08/29/12 10:01 AM

Billing Int: Monthly BM: SS

\$1,400.00

\$8,000.00

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 015 **ENEWS5P** 0 1 0 1 0 0 0 NEWS 30 0.0 \$2,000.00 2 \$4,000.00

FBD LBD Sep 17 09/18/12 09/20/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 016 NEARLY 0 1 0 1 0 0 0 NEWS 30 0.0 \$2,500.00 \$5,000.00

FBD Sep 17 09/18/12 09/20/12 2

Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total 017 NEARLY 1 0 0 0 0 0 0 NEWS 0.0 \$2,500.00 \$2,500.00

FBD LBD Sep 24 09/24/12 09/24/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 018 NSAT6P 0 0 0 0 0 1 0 NEWS 0.0

FBD Sep 10 09/15/12 09/15/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G NSUN530P 019 0 0 0 0 0 0 1 NEWS 30 0.0 \$1,500.00 \$1,500,00

FBD LBD Sep 17 09/23/12 09/23/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total 020 AWHEEL 0 0 1 0 1 0 0 ACC 30 0.0 \$4,000.00

FBD LBD Sep 17 09/19/12 09/21/12 2

Item Time Class Eligible Days Dur SC Self Pr Sales Catg Break Type **HHOLDS** Rate Spots Total NR A/G 021 NLATEM-F/SU 0 0 1 0 0 0 1 NEWS 30 \$3,600.00 \$7,200.00

LBD **FBD** Sep 17 09/19/12 09/23/12 2



Order ID: 53431 CF NTL-POL FBD - LBD: 09/15/12 - 09/24/12

HL#:

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Client:

ALLIANCE FOR A BETTER ...

/ / 1595

Agency: THE NEW MEDIA FIRM C/O MUNDY

CPE:

Agency Commission: 15 % Updated:

AMHEUER on 08/28/12 06:19 PM

Buyer:

Product: EST#1595 (1300)

Self :00:00 Confirmed:

08/28/12 06:19 PM

AE:

LAUREN RICHARDS

DMA RTG

Contract:

Item

023

Item

024

Item

026

Nicole Roy Pol-GWTS-PH

HHOLDS Demo:

30

Sched. Code: Z

08/29/12 10:01 AM Billing Int: Monthly

BM: SS

Share: 0%

KSTP+: 0%

KMSP: 0%

Break Type

Break Type

Break Type

Break Type

Break Type

Break Type

KMWB: 0% WFTC+: 0%

KPXM: 0%

KSTC: 0%

CABLE: 0%

Time Class Item 022

Dur SC Self Pr

LLETTER

Time Class

LLETTER

Time Class

LBD

Sales Catg

HHOLDS

Rate Spots \$1,000.00 0.0

Total \$2,000.00 NR A/G

FBD

Sep 17

Eligible Days

Eligible Days

Eligible Days

09/18/12 09/20/12 2

0 1 0 1 0 0 0 LETT

KARE: 0%

Rate Spots Total

FBD

1 0 0 0 0 0 0 LETT

Dur SC Self Pr Sales Catg **HHOLDS**

Sales Catg

0.0 \$1,000.00 \$1,000.00

\$800.00

\$700.00

NR A/G

09/24/12

09/24/12

Sep 24

1

Dur SC Self Pr

30

Rate Spots

Total NR A/G

LFERGUSON FBD

09/19/12

09/21/12

0 0 1 0 1 0 0 LATE Sep 17

2

Time Class Item

Eligible Days 0 0 0 0 0 1 0 LATE

Eligible Days

Dur SC Self Pr Sales Catg

HHOLDS

HHOLDS

0.0

Rate Spots \$700.00

\$400.00

NR A/G Total

025 **LSTORM** FBD

Time Class

LCSIMISA

LBD 09/22/12 Sep 17

09/22/12

1

Dur SC Self Pr Sales Catq

HHOLDS

Rate Spots \$250.00

NR A/G Total

NR A/G

FBD LBD 09/22/12 09/22/12

Sep 17

1

0 0 0 0 0 1 0 LATE

Time Class Item 027 LNUMSUN Eligible Days 0 0 0 0 0 0 1 LATE

30

30

Dur SC Self Pr Sales Catg

HHOLDS 0.0

0.0

Rate Spots

\$200.00

Total \$200.00

\$250.00

FBD 09/23/12 LBD 09/23/12 Sep 17 1

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Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	48	0	\$56,000.00	\$47,600.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

STELEVISION STATIONS

WCCO-TV

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CPE: / / 1595

Agency Commission: 15 % Updated: :00:00

AMHEUER on 08/28/12 06:19 PM

Agency: THE NEW MEDIA FIRM C/O MUNDY

Product: EST#1595 (1300)

Self

Confirmed: 08/28/12 06:19 PM

BM: SS

Buyer: AE:

LAUREN RICHARDS Nicole Roy Pol-GWTS-PH Demo: HHOLDS DMA RTG Sched. Code: Z

Contract:

08/29/12 10:01 AM Billing Int:

Monthly

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Order Totals: \$56,000.00 \$47,600.00 \$0.00 \$0.00